



EDD

ECONOMIC DEVELOPMENT DEPARTMENT



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 - NMruralbiz.com

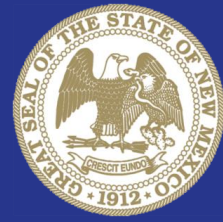
What is REBP?

Connect *rural businesses* and *ag producers* to the resources they need to:

1. help grow their business
2. reduce energy consumption
3. implement renewable energy systems

How does it work?





Business Benefits

We look at all aspects of the business' current energy usage

1. Decrease energy bills, **increase** bottom line
2. No-cost, customized **energy site assessment**
3. Operations **efficiency** analysis
4. Guidance on how to implement (and pay for) **renewable energy solutions**

Creating Impact

- 300+ businesses have reached out for assistance
- 2021 total estimated savings (without solar) was over \$40,000

Creating Impact

Over 300 businesses have reached out for assistance through the program



Capitol Bar, Socorro

- REAP application to pay for solar panels



San Miguel Inn, Socorro

- Qualified for 25% of total improvement up to \$80K
- If improvements up to \$80K made, eligible for up to \$20,000 refund

Monthly Interview Series

- 15 Interviews since 2020
 - The Middle Aged Spread and Red Willow Center
 - EMNRD/ ECD
 - Jack Plastic
 - Santa Fe CBD
 - Be Hempful
 - Northern NM College
 - RMS Foods Inc
 - Taos Brewing/ NMSU
 - Town of Silver City
 - Sustainability Panel



Recent Interviews

- **Oct:** RMS Foods, 57X
- **Nov:** Taos Mesa Brewing+ NMSU, 42X
- **Nov:** Town of Silver City, 43X
- **Dec:** REBP Sustainability Panel, 12X



NM RURAL EFFICIENT BUSINESS PROGRAM
SMALL CHANGES, BIG IMPACT TALKS

Growing Opportunities

REBP Resource Partners



Efficiency analysis



Technical and financial assistance



Energy assessments



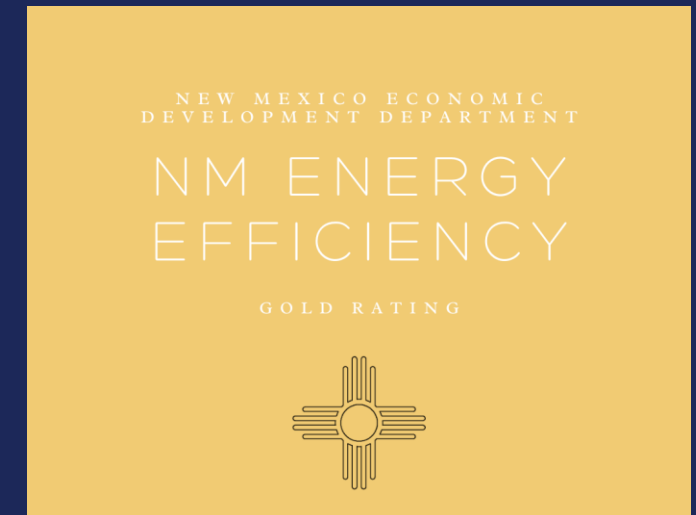
Solving Technical Challenges



Financial assistance

In the works

- Working with EMNRD on certification program
- Tiered leveled standards program
 - Bronze
 - Silver
 - Gold
- All businesses can apply for this certification



Ways to be involved

- How can we connect rural businesses to SBDC?
- What would the process look like?
- What are the focal benefits for a business?
- How can we specifically tie in Energy Efficiency?



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