

# Attachment M

## NEW MEXICO SMALL BUSINESS DEVELOPMENT CENTER

### POST-TRAINING EVALUATION REPORT

Date: \_\_\_\_\_ Title: \_\_\_\_\_ SBDC Center \_\_\_\_\_  
 Instructor \_\_\_\_\_

Thank you for filling out this evaluation form. The information you provide is confidential.  
 It will be used to help us plan future small business training programs.

1. Why did you attend this training? \_\_\_\_\_  
 \_\_\_\_\_
2. What other training or classroom instruction have you had on small business management?
 

a. _____ Four year college course	e. _____ SBA co-sponsored training
b. _____ Two year college course	f. _____ Other SBDC training
c. _____ High school course	g. _____ None
d. _____ Seminars	f. _____ Other _____
3. What other topics would best assist you in your business?
 

a. _____ Starting a business	h. _____ Accounting/bookkeeping
b. _____ Developing a market plan	i. _____ Tax preparation/payroll
c. _____ Preparing a market analysis	j. _____ Cash flow analysis
d. _____ Effective advertising	k. _____ Inventory control
e. _____ Understanding public relations	l. _____ Personnel management
f. _____ Writing a business plan	m. _____ Pricing your product/service
g. _____ E-commerce	n. _____ Computer accounting systems
o. _____ Other _____	

4. Use the following scale to indicate your response to the training by checking the appropriate box:  
**5 = Strongly Agree; 4 = Agree; 3 = No Opinion 2 = Disagree; 1 = Strongly Disagree;**

The training I just attended:	5	4	3	2	1
a. The pace was appropriate (not too fast or too slow)					
b. Was a good investment of my time and money					
c. Advanced my knowledge of the subject					
d. Overall, I was satisfied with what I gained					
from attending this event					

5. Please rate each trainer by inserting the proper number for each question:  
**5 = Strongly Agree; 4 = Agree; 3 = No Opinion; 2 = Disagree; 1 = Strongly Disagree**

Trainer(s) name(s): \_\_\_\_\_ A \_\_\_\_\_ B \_\_\_\_\_ C \_\_\_\_\_

Trainer	A	B	C
a. Was prepared and organized			
b. Had adequate knowledge of the topic			
c. Effectively communicated the information			
d. Provided useful handouts			
e. Spoke to my level of knowledge about the subject			
f. Gave me practical information I can use immediately			
g. I would attend another course taught by this instructor			

6. Do you have any additional comments for us? \_\_\_\_\_